

K. GREGG ELLIOTT

elliott.gregg@gmail.com ▪ [linkedin.com/in/kgreggelliott/](https://www.linkedin.com/in/kgreggelliott/)

CONSERVATION COMMUNICATIONS PROFESSIONAL

Work with nonprofits, federal and state agencies, and business to plan strategic conservation and science-based communications, conduct partner outreach/public relations, highlight conservation results/partnerships, and fundraise. Topics of communications expertise include conservation of biodiversity, working lands, climate change adaptation/mitigation, habitat and wildlife management, and conservation science. Broad policy experience includes conservation policy, communications/strategic planning, and fundraising. Product development includes scientific publications, interpreting science for the public, newsletters, articles, press relations, editing, report design and layout. A trained biologist and experienced land manager and birder, able to recognize and translate good science. Results-oriented, take the initiative to foster collaboration and partnerships.

EXPERIENCE

K Gregg Consulting (kgreggconsulting.com) ▪ Memphis, TN

Principal, Communications Consultant (copywriting, planning, design) ▪ 6/2009 - present

Selected Clients:

Rio Grande Joint Venture - newsletters, program content communications (includes coordinating translations into Spanish), Management Board communications

Southeastern Grasslands Institute - fundraising and project outreach management

Lower Mississippi Valley Joint Venture/ABC - newsletters, private lands outreach, web support

Partnerscapes (and others) - newsletter and social media turnkey

The Nature Conservancy of Mississippi - landowner outreach

Tennessee Wildlife Resources Agency/The Nature Conservancy of Tennessee - communications support/technical writer for 2015 Tennessee State Wildlife Action Plan

East Gulf Coastal Plain Joint Venture/ABC - prescribed fire strategy; landbird plan

GCPO & GCP Landscape Conservation Cooperatives - communications lead, support

Land Conservation Assistance Network (LandCAN) - media outreach, blogging

Time off raising family, with some work in education ▪ Memphis, TN

Fall 2004 - spring 2009

Point Blue (formerly Point Reyes Bird Observatory/PRBO Conservation Science) ▪ Stinson, CA

Conservation Policy Analyst ▪ PT 1/98-11/99; FT 9/2000-4/01; PT 9/01-10/03

Key Accomplishments:

- Represented PRBO interests to [CALFED's](#) Bay-Delta Ecosystem Restoration Program (now transitioned to the [Delta Stewardship Council](#))
- Maximized impact of PRBO research, successfully incorporated resource management recommendations as criteria in Natural Resources Conservation Service grant programs
- Co-developed policy strategy for PRBO Marine Division, including pelagic marine reserve proposal, eventually incorporated into marine traffic rules

- Co-author of the Riparian Bird Conservation Plan and three other Partners in Flight (PIF) bird conservation plans
- Active participant in continental-scale planning and Joint Venture meetings through PIF, North American Bird Conservation Initiative (NABCI)

National Fish and Wildlife Foundation ▪ Sacramento, CA
 Manager, Western Bird Conservation ▪ FT 1/97-1/98, PT 1/98-10/99 (left for better offer from PRBO)

Key Accomplishments:

- Established, opened, and co-managed NFWF's California office
- Wrote RFPs, served as Grants Officer for 50+ western bird and habitat conservation projects

The Center for Natural Lands Management ▪ Sacramento, CA
 Project Manager ▪ FT 2/96-12/96 (left for better offer from NFWF)

The Nature Conservancy ▪ Central Valley, CA
 Cosumnes River Preserve and Partnership Manager ▪ FT 1/91-8/95

EDUCATION

Master of Arts in Science, Technology and Public Policy ▪ The George Washington University ▪ Washington, DC 20052 ▪ Full scholarship

Bachelor of Science in Zoology, with Emphasis in Ecology ▪ University of North Carolina ▪ Chapel Hill, NC 27514 ▪ Phi Beta Kappa

OPTIONAL SKILLS ▪ AWARDS ▪ KEY WORDS

Conservation Marketing Workshop 2020, Influencer Marketing/Marketing to Millennials 2020, Emotional Nonprofit Storytelling 2019, Training for online information security 2017/2018, Effective Online Communication 2003, Nationwide 2017 [LCC Network](#) Distinguished Landscape Practitioner Award (team) from the U.S. Chapter of the Association of Landscape Ecology, PRBO 2003 Partners In Flight/US Fish and Wildlife Service Leadership Award (team), Microsoft Office, Word, Excel, Powerpoint, Apple, MacBook, Mailchimp, Constant Contact, Squarespace, Word Press, MeetEdgar, Cision/PRWeb Press Release

HIGHLIGHTED PRODUCTS

- LandCAN. [Georgia LandCAN, a New Resource to Conserve Farms, Forests, Ranches.](#) 2022.
- Riverlands Alliance. [Riverlands Outdoor Heritage Alliance Strategic Plan 2020-25.](#) 2020.
- LMVJV. [Listening to What Birds are Telling Us About Sustainable Forests in East Texas.](#) 2020.
- Riverlands. [The Riverlands of western Kentucky and Tennessee.](#) 2019.
- The Tennessee Wildlife Magazine. [Mussel Maternity Ward.](#) 2016.
- East Gulf Coastal Plain Joint Venture. [A Burning Issue: Prescribed Fire and Fire-adapted Habitats of the East Gulf Coastal Plain.](#) 2014.